



VISION 2020 FISCAL RESOURCES TASK GROUP
Meeting Minutes 7:30 PM 6/21/18

Senior Center Ground Floor Conference Room

ATTENDEES: Gordon Jamieson (Co-Chair), David Garbarino, Brian Hasbrouck, Tina Mercado, Pete Howard (Secretary),

WELCOM: Gordon welcomed Tina and the rest of the group introduced ourselves.

ACTIVITIES & PLANS: Gordon, with interjections from the others, explained how FRTG, as part of Envision Arlington operates. He summarized the Town government primer we published over the last year and the leadership interviews that have begun. He also described the program of inviting financial leaders noting that these people have always prepared for the meeting, have been interesting, and seem to enjoy the encounter. Our next invitee will be the Arlington school district CFO.

TOWN DAY PREPARATIONS: Gordon reviewed situation. This is a chance to inform the public about Town finances and to attract new people. However event has a carnival atmosphere. The displays in the Envision Arlington booth that attract people are either tactile or child oriented. In the past the handouts describing our work have not worked well. All agreed that we need a gimmick. He suggested an "Advent Calendar" with the flaps asking a question. Lift the flap to learn the answer. This generated lots of ideas. Some promising ones are:

Where do you think Arlington ranks on key statistics with other similar communities?

Statistics: Average income, Average student expense, Taxes per capita, average single family home real estate tax. Provide a ranked list of communities for each statistic w/o Arlington and a concealed list w/ Arlington

How long would a \$X override last?

Show class of override reserve fund vs time for differing revenue assumptions.

Do you know the Town leaders?

Show photo of leader and a concealed name

For each question the right answer should earn a prize or ring a bell

Next mtg September TBD, 2018 s

Meetings monthly - 3rd Thursdays 7:30 PM - Usually in Senior Center